

## PROFIT EXAMPLE

## **AUTOFRY® IS HIGHLY PROFITABLE**

Fried food offers big profit margins and most businesses can achieve 70% gross margins or more. Perfect fried food is popular with customers and can massively increase your profit.

See the table for profit cases with the example of French Fries.

GROSS MARGINS

Product: Fries (200g serving) Retail Price: \$6.00 Your cost: \$0.80 Profit Per Order: \$5.20



Orders per Day	10	20	25
Profit per Day	\$52	\$104	\$130
Profit per Week	\$364	\$728	\$910
Profit per Month	\$1,560	\$3,120	\$3,900
Profit per Year	\$18,720	\$37,440	\$46,800

Note: The example illustrated is a guideline to assist you in understanding the profit potential of the Autofry® fryers. Profits will vary depending on your serving size, service cost and retail price. Profit figures based on 30 days per month.



